

# BATA

Bay Area Transportation Authority



# Local Advisory Council

# October 5, 2023

SURVEY

https://www.bata.net/customersurvey

Questions? Contact the BATA Team! (231) 941-2324 Enter Keyword(s)

**BATA**  
Bay Area Transportation Authority

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BY BAYMARK

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**Survey open now at bata.net!**

**CUSTOMER SURVEYS**

**2023 Customer Satisfaction Survey**

BATA's 2023 Customer Satisfaction Survey is now live. Please take a moment to share your feedback on how we're doing and what improvements you'd like to see moving forward. We appreciate and value your feedback.

The objective of this survey is to understand how satisfied you are with our transit service and why you are using public transit. Your answers will help us ensure the quality of our current public transportation services.

[2023 Customer Satisfaction Survey Link](#)

- Contact Us
- Customer Surveys
- Advertise with BATA
- GTFS DATA

# BATA Board of Directors Update



# SUMMER RECAP

# 7

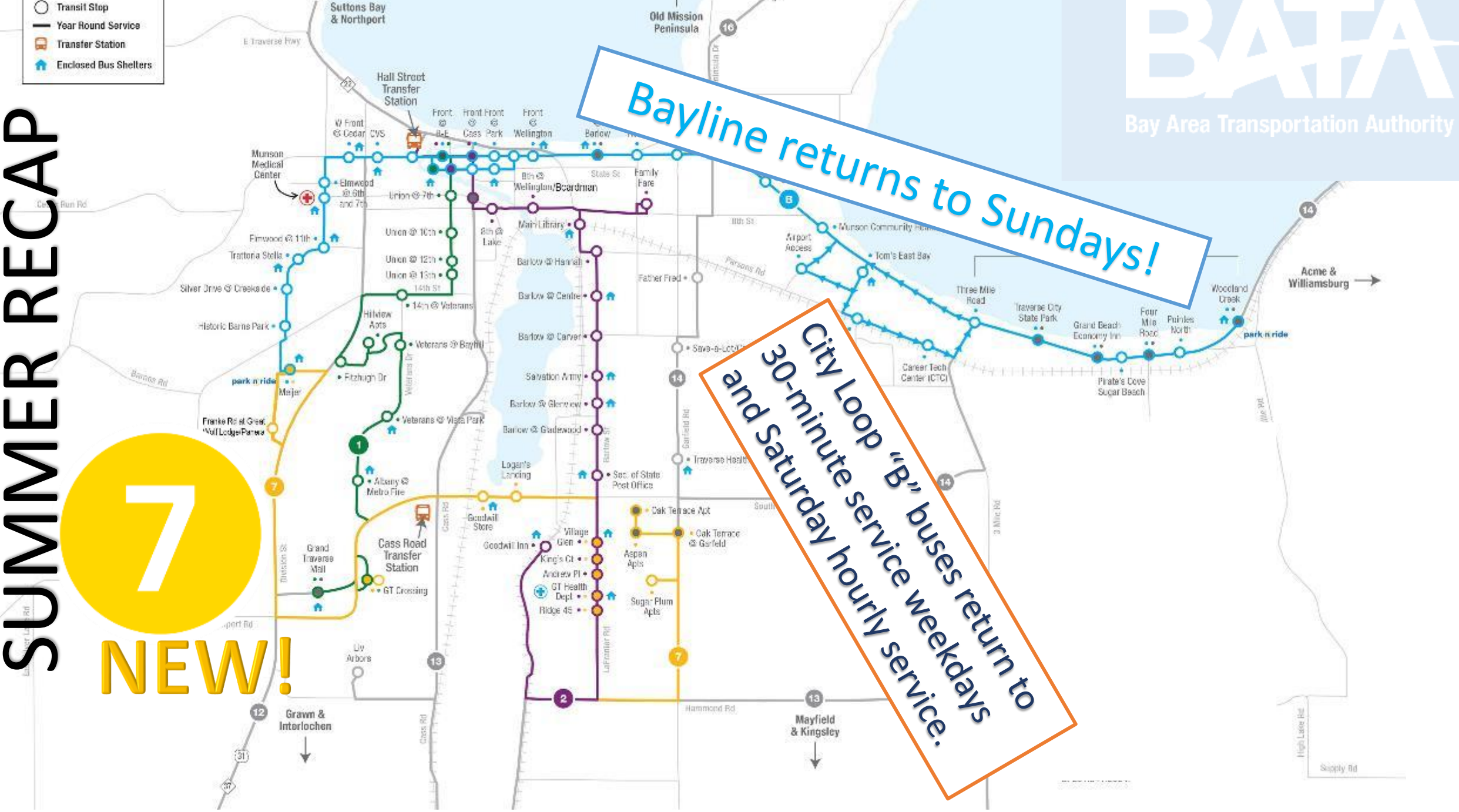
# NEW!

- Transit Stop
- Year Round Service
- 🚏 Transfer Station
- 🏠 Enclosed Bus Shelters



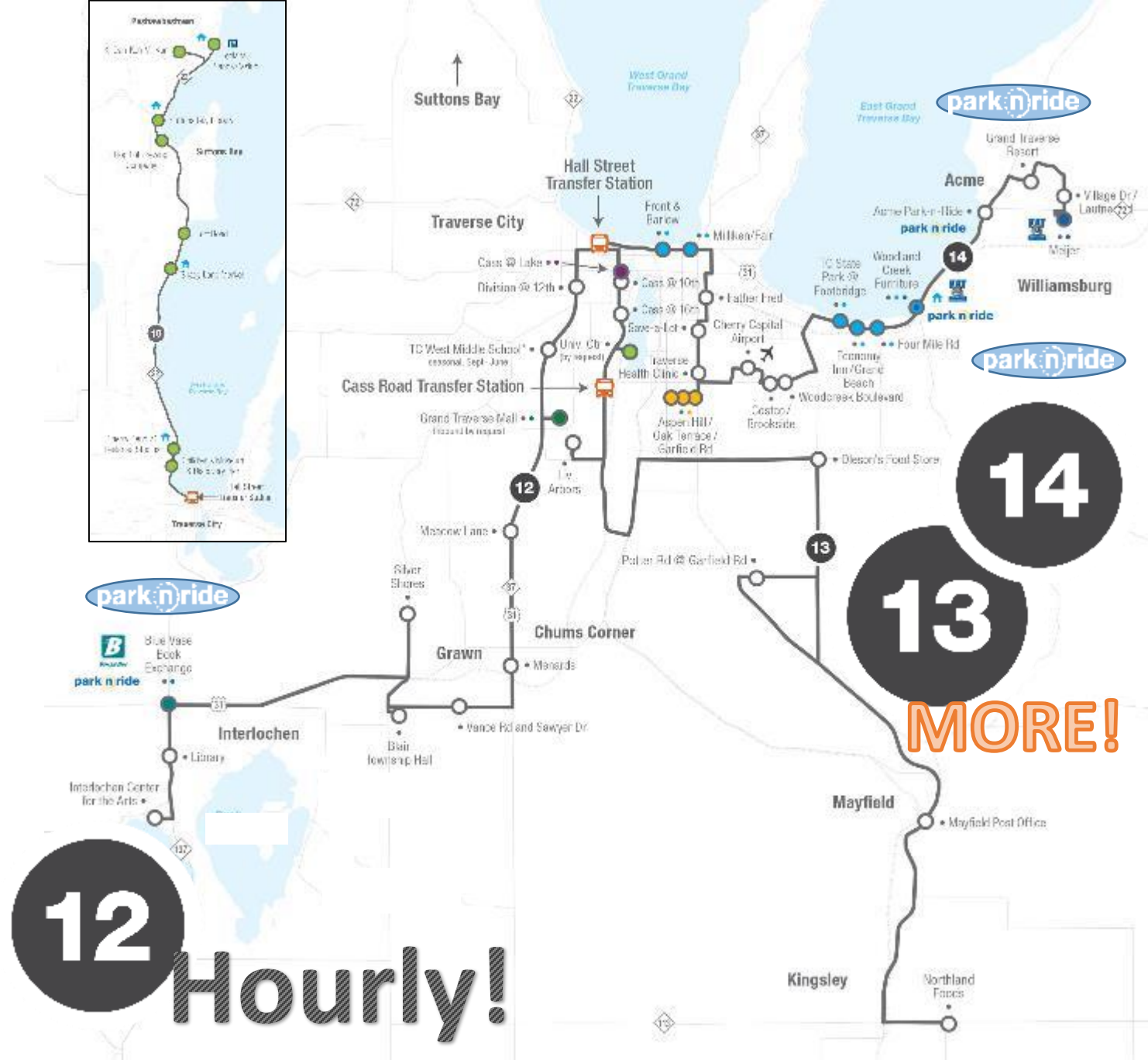
Bayline returns to Sundays!

City Loop "B" buses return to 30-minute service weekdays and Saturday hourly service.



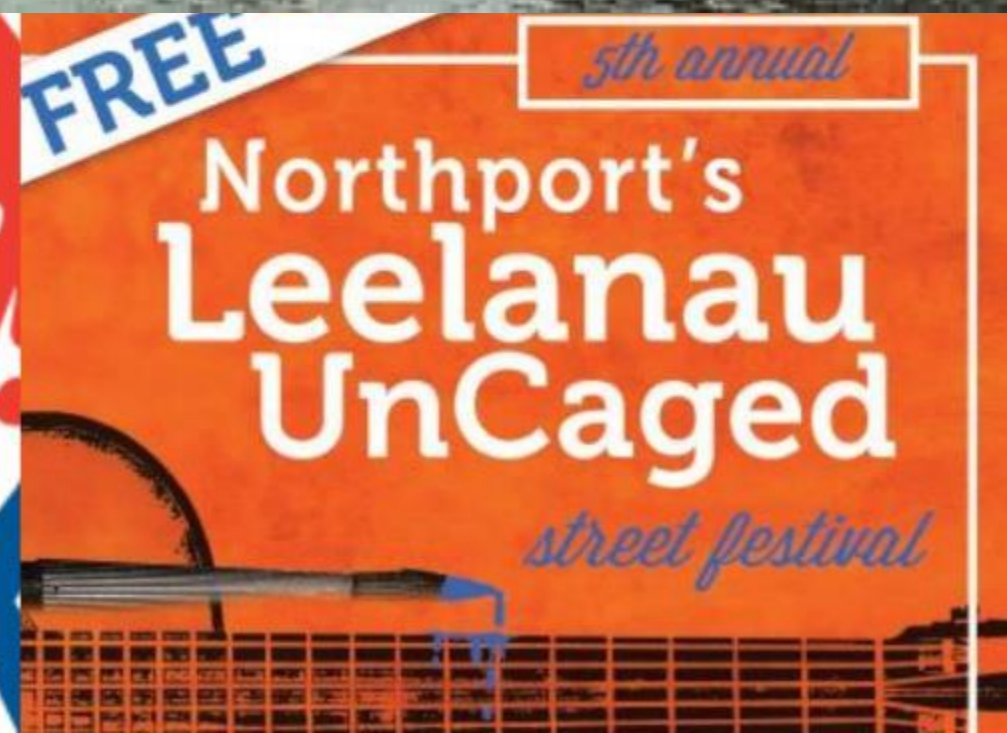
# Village Loop

- Route 10 : Suttons Bay (Bike-n-Ride)
- Route 12 : Interlochen / Grawn
- Route 13 : Kingsley
- Route 14 : Acme



**Cherry fest:**  
**Bayline: 10,746**  
**Open Ramp: 914**  
**Orchard Tour: 332**

**Polka Fest: 157**  
**Leelanau Uncaged: ?**



2,590 Route 10: Memorial Day Wknd– September 30

489 recorded bikes

(18% bikes-compared to 2.5% for all other routes.)



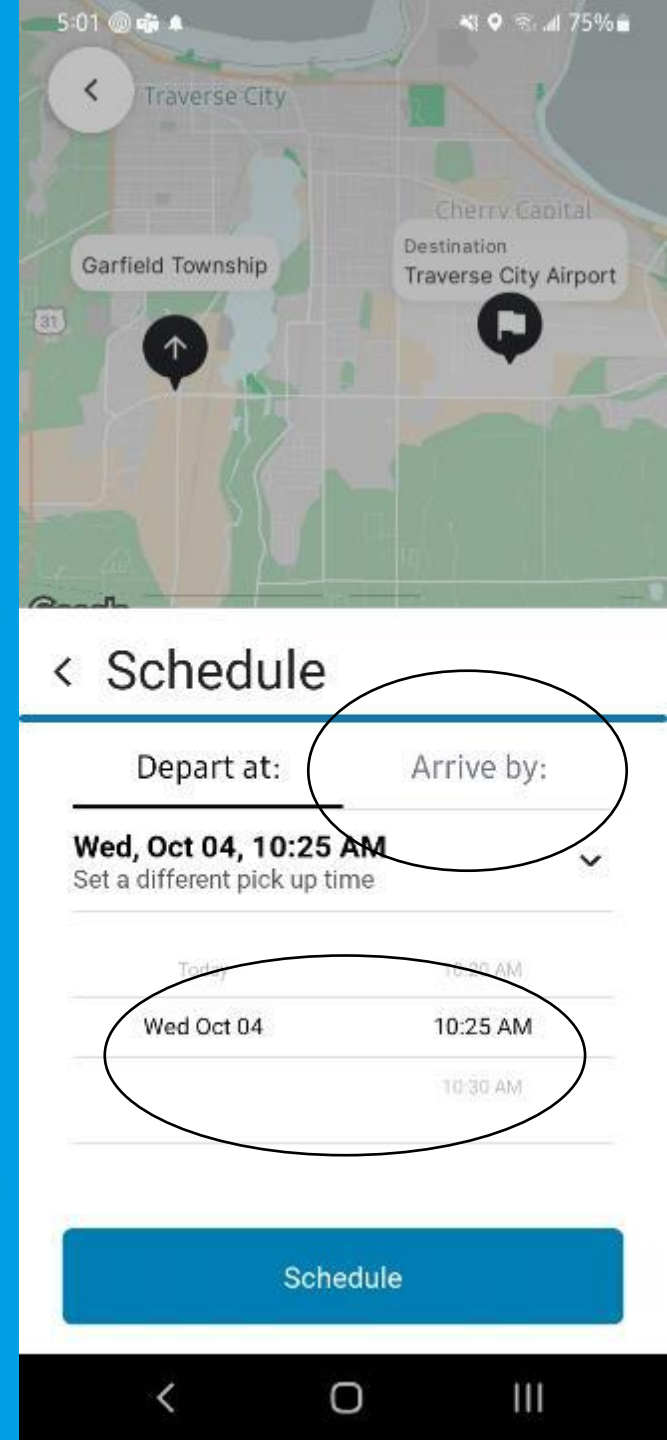
bike n ride

**BATA**  
Bay Area Transportation Authority



link

Almost 250 riders/day







16

31

WEST

link

School is back and BATA is helping students and parents with **loop**s, 16, 31, WEST, **bayline**, LINK, Leelanau Montessori School & more!

**BATA**  
Bay Area Transportation Authority

# City Loop Routes

CONNECTIONS PAST  
HALL STREET



- 1 Sou
- 2 Laf
- 7 Mei
- B US-

## Bicycl



holds thr  
your bike

## BATA L

Riders ca  
a ride wi

## Regional

public tr

- Ant
- Ber
- Kall

- Cadillac-Wexford (CWTA): 231.779.0123 or 866.647.5465
- Indian Trails: 800.292.3831

**Accommodations ::** All BATA Link and most BATA Loop buses are wheelchair accessible. For additional information on accommodations, please contact BATA Dispatch Services at 231.941.2324.

STOP

# loop 1470

## Route 14

### Acme Township Hall

Inbound to:

- East Bay Hotels/State Park
- Airport/Garfield/Hastings
- NMC
- Traverse City

Download the Transit app or visit [www.BATA.net](http://www.BATA.net)

231.941.2324

Where's My Bus?

[www.batabustracker.com](http://www.batabustracker.com)

STOP

# loop 1480

## Route 14

### Acme Meijer Park-n-Ride

Inbound to:

- Grand Traverse Resort
- East Bay Hotels/State Park
- S Airport/Garfield/Hastings
- NMC & Traverse City

Download the Transit app or visit [www.BATA.net](http://www.BATA.net)

231.941.2324

Where's My Bus?

[www.batabustracker.com](http://www.batabustracker.com)

STOP

## 190

STOP

## 9190

### W Front St at Pine St

## Route 7

Inbound to:

- Hall St Transfer Sta.

Westbound to:

- Hall St
- Munson
- GT Commons
- Meijer Park-n-Ride

Download the Transit app or visit [www.BATA.net](http://www.BATA.net)

231.941.2324

Where's My Bus?

[www.batabustracker.com](http://www.batabustracker.com)

- 1 GT Mall, GT Crossing, Garfield Township Hall, Vista Park, Hillview Apts, Bay Hill Apts, Old Town, Downtown Traverse City
- 2 Goodwill Inn, Ridge 45 Apts, GT Health Dept,



BATA Bus Tracker

# TECHNOLOGY

Bay Area Transportation Authority

Home

Live Map

Arrival Times

Announcements

Mobile

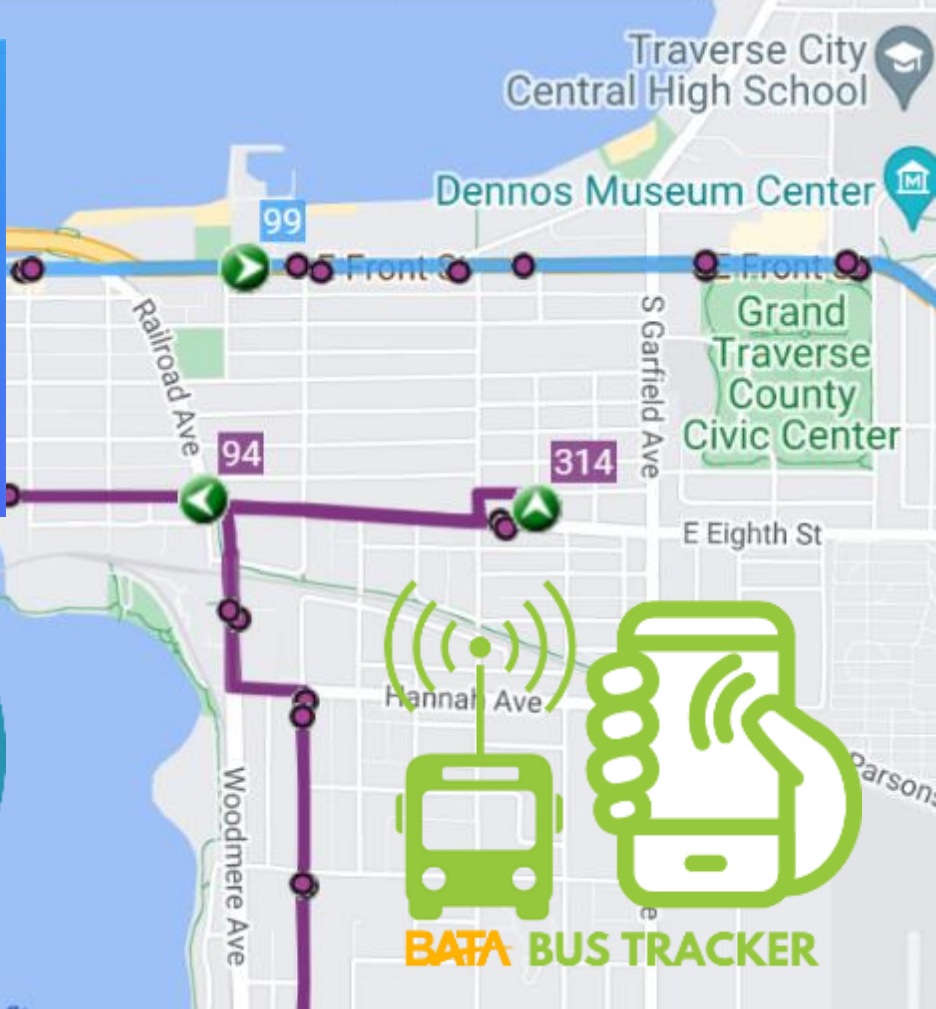
Text Only

## Next Vehicles In

As of 5:45 PM

9 minutes - 01- to Downtown Transfer Station  
Bus 222 @ 5:54 PM

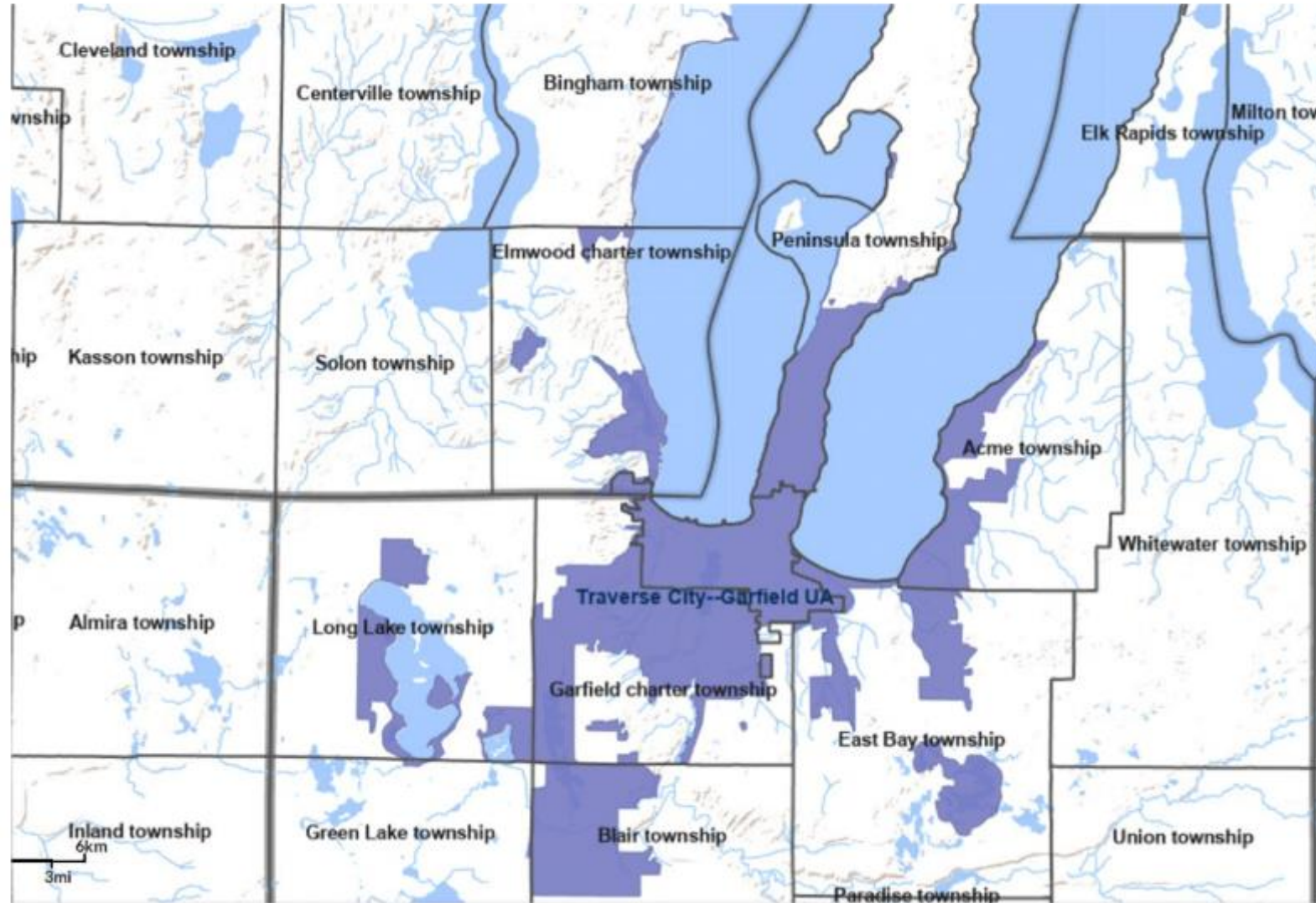
36 minutes - 01- to Downtown Transfer Station  
Bus scheduled to arrive @ 18:21



# Traverse City Urbanized Area



MPO  
News




# Facility Update: Moving along!



**Completion in  
Fall of 2024!**



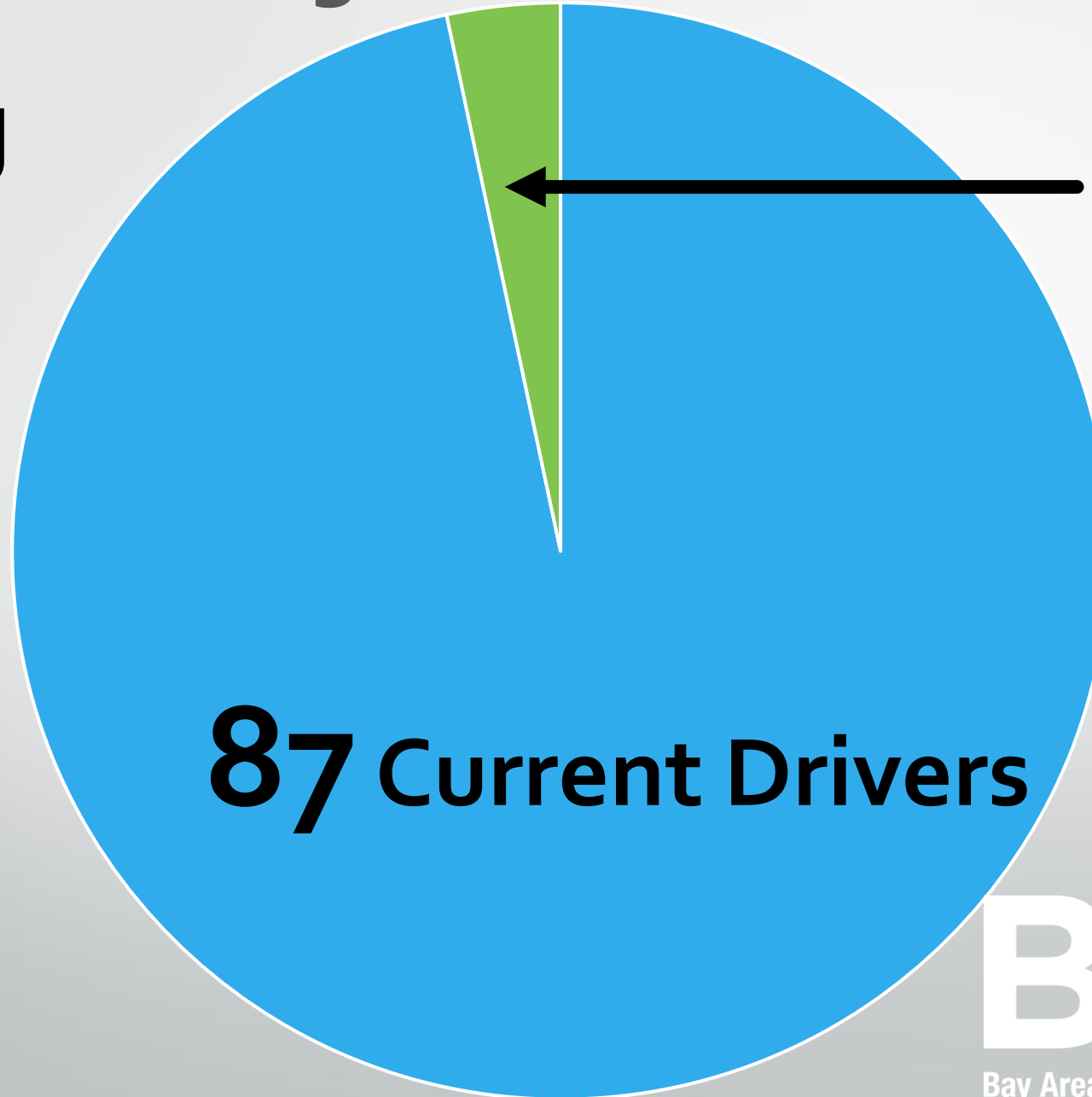


TC Housing breaks ground  
in the spring of 2024.

# Driver Hiring Goals for Fall Services

Staffing

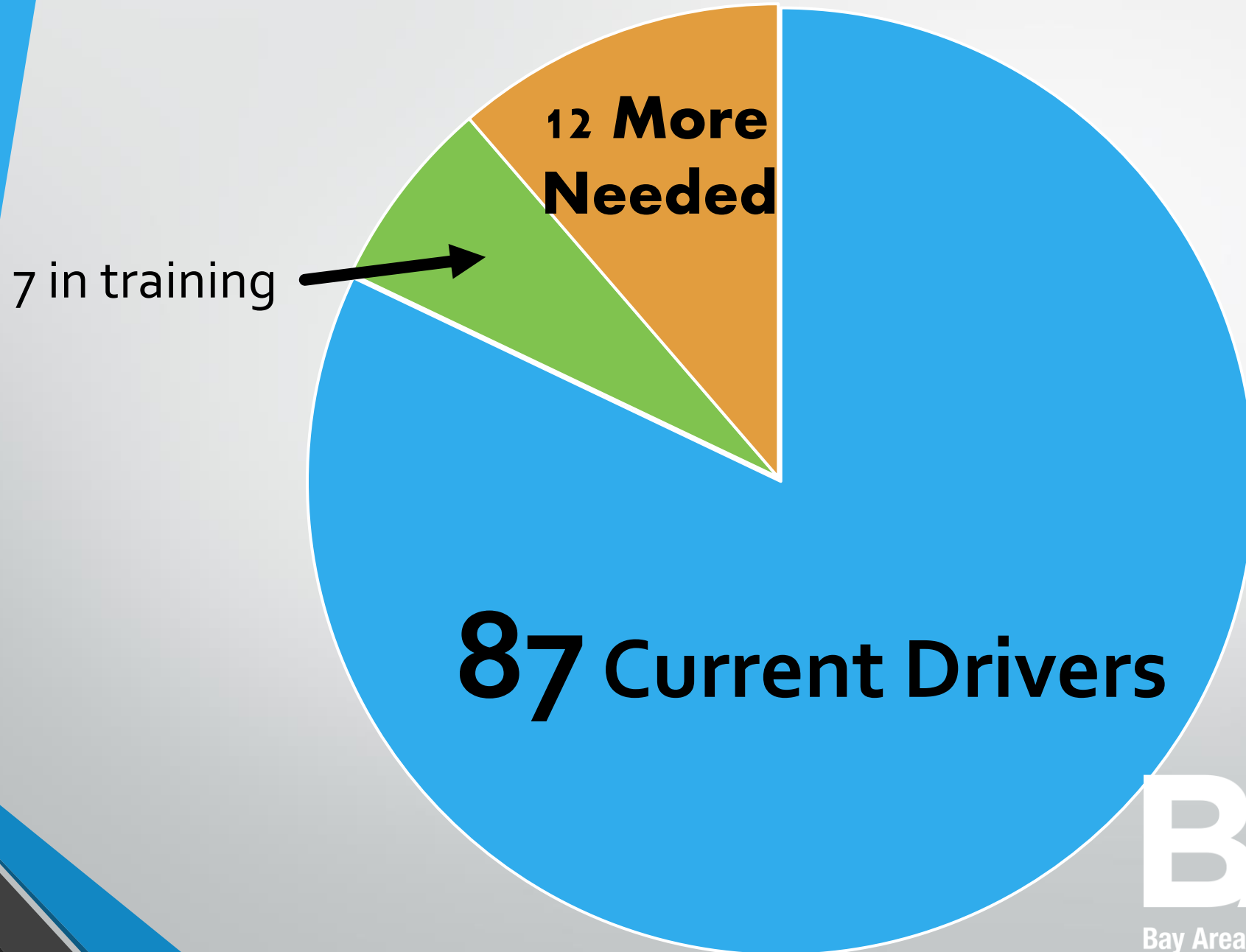
**\* 78  
Drivers  
in Feb  
2023**



**3 More  
Drivers  
Needed**

**87 Current Drivers**

# BATA Master Plan Goals







TRAVERSE AREA DISTRICT LIBRARY

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bata

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BATA bus pass



**Summary:** New BATA rider? Try transit! Check out the BATA Zoom Commuter Card for unlimited free rides on BATA's City Loop and Village Loop routes for 31 Days. \*Not valid on BATA Link.

**Format:** three dimensional object

**Publisher / Publication Date:** Traverse Area District Library

Sorry, no copies available

Place a hold to request this item.

Details

Place hold

5 holds on 6 copies

A NEW BUS!? No – you're kidding, right?



2023 Freightliner



# Corridor and Construction Projects:



# JANUARY 2024

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Next Meeting?



AND





**BATA**

Bay Area Transportation Authority

Are you in the loop?

Roundtable discussion