



Local Advisory Council January 2025

BATA

Bay Area Transportation Authority

2025 Vehicle Accessibility Plan



BATA

Bay Area Transportation Authority



Vans: Diesel = 3
 Electric = 4 (Non-ADA)
 Arriving soon 2 ADA E-Vans

Propane Small Cutaways = 32

Gas Medium Duty = 7

Propane Medium Duty = 14

Diesel Medium Heavy = 9

Diesel Large HD = 5 (Non-ADA)

BATA

Bay Area Transportation Authority



bayline

Every ~ 15 minutes
 6:30am – 10pm M-Sat
 9am – 9pm Sunday

City loop

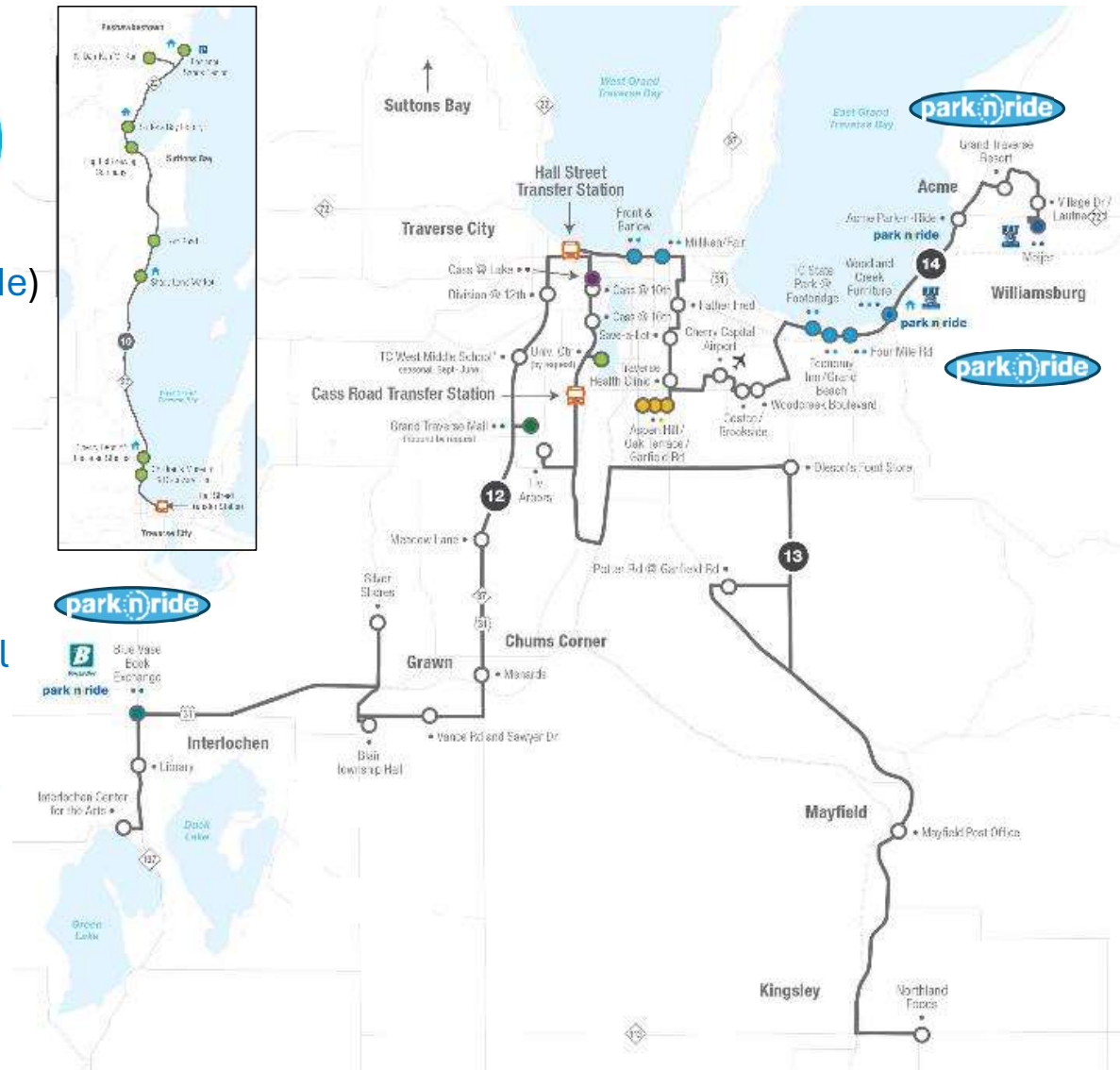
Service every 30 minutes
 6am – 9pm M-F

9am – 6pm Saturday, every hour

Village loop

- Route 10 : Suttons Bay (Bike-n-Ride)
- Route 11 : Glen Arbor
- Route 12 : Interlochen / Grawn
- Route 13 : Kingsley
- Route 14 : Acme
- WEST : Long Lake Road
- Route 16 : **School Year Seasonal Services to Old Mission Peninsula
- Route 31 : **School Year Seasonal Services to Supply Road

**** Seasonal School Services**





**On Demand Rides in Grand Traverse
& Leelanau Counties**

BATA Fare Structure

- Special rates for those that qualify
- Zoom Cards, ZIP tickets, Commuter Pass and cash on the bus or mobile ticketing
- Bayline: Free 
- City Loop:
 - Full: \$1.50
 - Reduced \$0.75
- Village Loop:
 - Full: \$3.00
 - Reduced \$1.50
- Link:
 - Full \$6.00
 - Reduced \$3.00





Bay Area Transportation Authority

RIDERSHIP

2024 Fiscal Year Ridership Report
Oct. 1, 2023 – Sept. 30, 2024

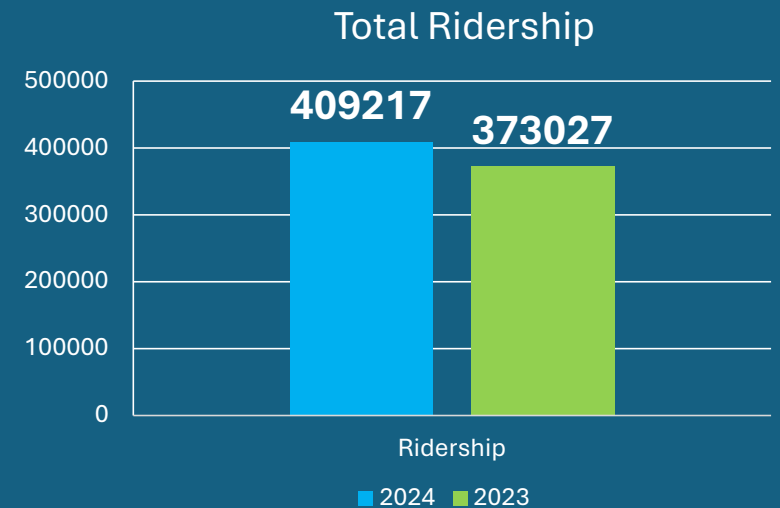
2024 Ridership: Total Ridership

Year	Fixed Ridership	Link Ridership	Agency Ridership	Total Ridership	change
FY 2024	258,773	111,187	39,257	409,217	10% Increase
FY 2023	224,837	115,171	33,019	373,027	

2024: 409,217

2023: 373,027

**110% of Fiscal
Year 2023
Ridership**



2024

	2024 Total	2024 Rides per Day
Agency	40,990	115
Fixed Routes:	263,047	840
Link	117,051	321
Total Ridership	421,088	1,277

Total Ridership: Year over Year

2024: 421,088

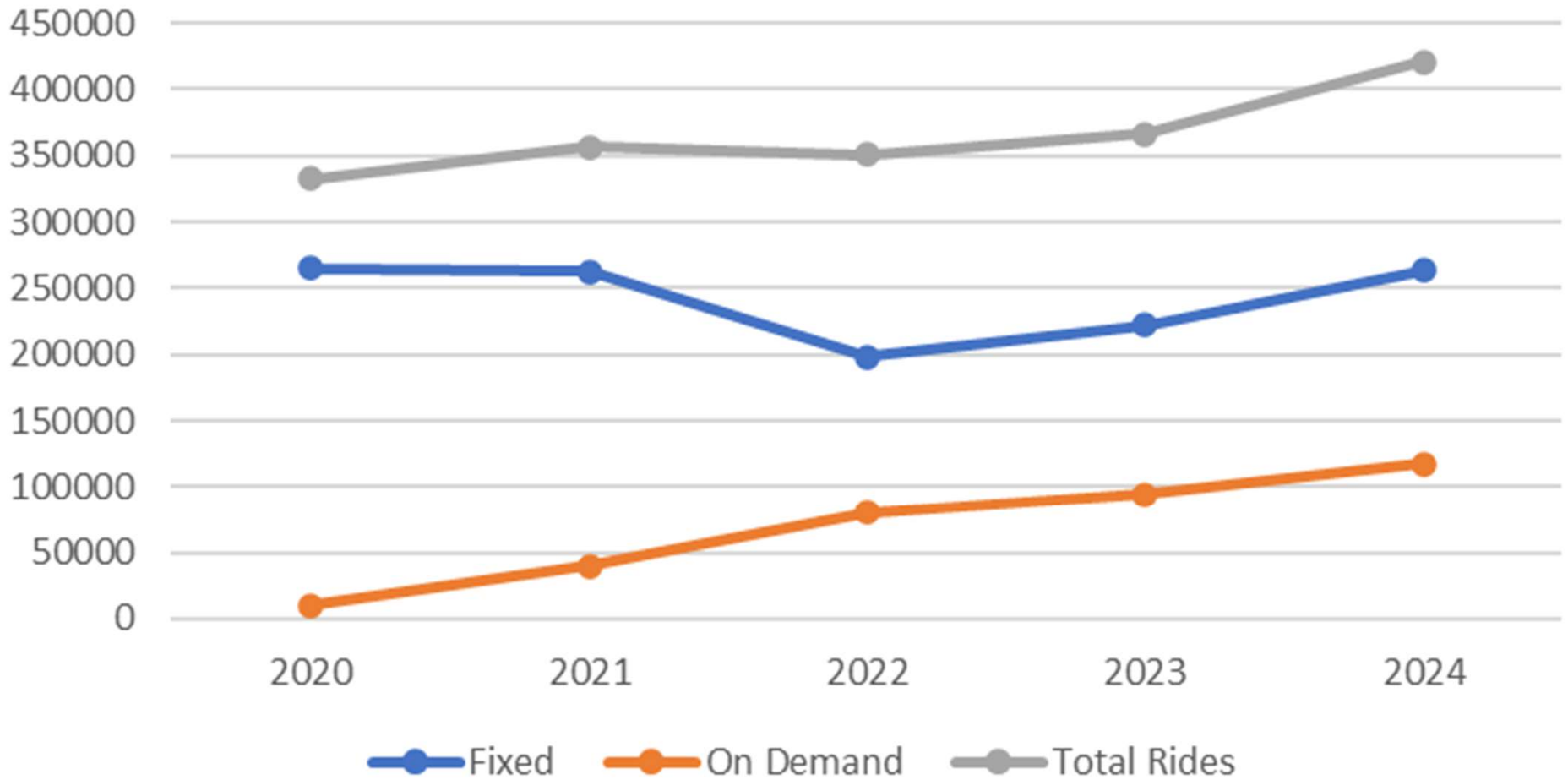
**15%
Increase in
total
Ridership
2023 - 2024**

	2020 Total	2020 Rides Per Day	2021 Total	2021 Rides Per Day	2022	2022 Rides Per day	2023 Total	2023 Rides per Day	2024 Total	2024 Rides per Day
Village Link & Agency (Includes COAST, JARC, and City Link)	57,723	163	54,187	153	72,846	205	50,382	142	40,990	115
Fixed Routes:	264,826	846	262,578	839	198,090	633	222,290	710	263,047	840
Link on Demand	9,768	106	39,636	109	79,955	219	94,106	258	117,051	321
Total Ridership	332,317		356,401		350,891		366,778		421,088	
Rides per day		1,115		1,100		1,057		1,110		1,277

2021: 356,401 2023: 366,778

2020: 332,317 2022: 350,891

BATA Yearly Ridership 2020 - 2024



Key 2025 happenings



M-22 Construction - March 2025

Airport Shuttle Service

New Director Search



THANK YOU, Kelly!



Are you in the loop?

Discussion?

BATA

Bay Area Transportation Authority