



BATA Board of Directors Meeting Agenda
Thursday, September 26, 2024 @ 1:00pm
115 Hall St, Traverse City, MI

1. Call to Order - Chairperson
2. Pledge of Allegiance and Moment of Silence
3. Roll Call
4. First Public Comment*
5. Approval of Agenda/Declaration of Conflict of Interest
6. Consent Calendar
The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with in one Board motion without discussion. Any member of the Board, staff or the public may ask that any item on the consent calendar be removed and placed elsewhere on the agenda for full discussion. Such requests will be automatically respected. If an item is not removed from the consent calendar, the action noted on the agenda is approved by a single Board action adopting the consent calendar.

Consideration of Approving the following Minutes
 - a. *Regular Board of Directors Meeting Minutes of August 15, 2024*
 - b. *Special Board of Directors Meeting Minutes of September 5, 2024*
Consideration of Accepting the following Minutes and Reports
 - c. *August Income Statement*
 - d. *BATA Board Tracker*
 - e. *Staff Compliments*
7. Any items removed from the Consent Calendar
8. Executive Director's Report – Kelly Dunham
9. Chairperson's Report – Richard Cochrun
10. Old Business
11. New Business:
 - a. FY24 Q1 and Q2 Impact Index Results
 - b. FY25 Impact Index and Workplan
 - c. Strategic Communications Plan Presentation - Eric Lingaur / Jennifer Lake (Brand Tonic)

12. Board Discussion Item
13. Second Public Comment*
14. Directors Comments/Open Floor
15. Adjournment